



# IEEE



## 20<sup>th</sup> International Workshop on Semantic and Social Media Adaptation and Personalization

# SMAP 2025

November 27-28, 2025

Mystras, Greece

<https://smap2025.uniwa.gr/>

The **Semantic and Social Media Adaptation and Personalization (SMAP) Initiative** was founded during the summer of 2006 in an effort to discuss the state-of-the-art, recent advances and future perspectives for semantic and social media adaptation. After 19 successful workshops -in Athens, London, Prague, San Sebastian, Limassol, Vigo, Luxembourg, Bayonne, Corfu, Trento, Thessaloniki, Bratislava, Zaragoza, Larnaca, thrice online, Limassol, and Athens - the SMAP workshop series has consolidated as a reference event in order to discuss about the newest advances in the field, including a 2-days single main track of high-quality scientific papers. The 20<sup>th</sup> SMAP workshop will be held both onsite and online on **November 27-28, 2025** and it will be hosted by the [Knowledge and Uncertainty Research Laboratory, University of the Peloponnese](#).

### Aim and topics

SMAP 2025 aims to address several issues of semantic and social multimedia technologies and their use in content creation, media adaptation & user profiling. Topics of interest include but are not limited to:

- Content creation, annotation and modelling for semantic and social web
- Computational intelligence for media adaptation and personalization
- Semantics-driven indexing and retrieval of multimedia contents
- User modelling and dynamic profiling
- Ontologies and reasoning
- Semantics-based recommender systems: theory and applications
- Web adaptation methods and techniques
- Hybrid social and semantic approaches to profiling, recommendation engines or adaptation systems
- Social multimedia applications (livecasting, audio-video sharing)
- User-generated content mechanisms
- Privacy/Security issues in Social and Personalized Media Applications
- Multimedia standards
- Content customization and adaptation
- Semantic context modelling and extraction
- Context-aware multimedia applications
- Adaptive & personalized MM summaries
- Multilingual content navigation
- Social multimedia tagging and multimedia content communities
- Intelligent personalized interfaces
- Social and semantic media collaboration platforms (e.g. semantic wikis)
- Social web economics and business
- Social network aggregation
- Adaptive / Personalized conversational media



ΠΑΝΕΠΙΣΤΗΜΙΟ  
ΠΕΛΟΠΟΝΝΗΣΟΥ  
University of the Peloponnese





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## Important dates:

Submission of full papers:

**June 30, 2025**

Notification of acceptance:

September 15, 2025

Submission of camera ready:

September 15, 2025

Main Workshop:

November 27-28, 2025

## Proceedings/Publications

All accepted papers will be included in the SMAP 2025 Proceedings and will be [indexed by IEEE Xplore](#). The SMAP Proceedings have always been indexed by [dblp](#) and [Scopus](#). This makes the SMAP workshop one of the publication venues with very high visibility and impact over the last 19 years.



# Scopus®

# IEEE Xplore® Digital Library

Extended versions of selected papers will be invited to the "[Advances in Semantic Multimedia and Personalized Digital Content](#)" Special Issue of [Digital](#) international indexed journal (MDPI, Switzerland), indexed among others by [dblp](#), [Scopus](#), [Web of Science](#), [Google Scholar](#), on a special, APC-fully waived (zero (0) euros APC fee) submission status (to be announced).



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Editors-in-Chief



**Prof. Dr. Yannis Manolopoulos**  
Department of Computer Science, School of Sciences and Engineering, University of Nicosia, 2427 Nicosia, Cyprus

## Indexing

Scopus:

2023 CiteScore: 3.1

Q2: Computer Science (miscellaneous)

CiteScoreTracker 2024

4.3 =  $\frac{441 \text{ Citations to date}}{103 \text{ Documents to date}}$

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dblp, DOAJ and other databases

## Rapid Publication

(median values for papers published in this journal in the first half of 2024)

Submission to First Decision:  
23.6 days

Acceptance to publication: 4.1 days

CITESCORE  
3.1



Digital Editorial Office  
St. Alban-Anlage 66  
4052, Basel, Switzerland

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